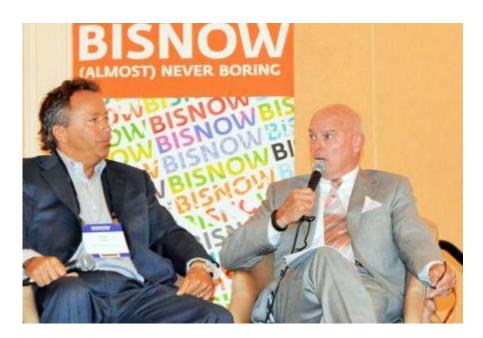
June 25, 2015

Is Atlanta the New York of the South?

Metro Atlanta can expect to win more big company relocations as the area solidifies itself as "the New York of the South," declared Marcus & Millichap's Paul Johnson during our Atlanta Office event this week at the St. Regis.



Paul was among a host of office market and general commercial real estate luminaries, including Batson-Cook's **Curt Ribgy**, Daniel Corp's **Steve Baile**, Pursley Friese Torgrimson's **Stephanie Friese**, Portman Holdings' **Travis Garland**, Jackson Corporate Real Estate's **Scott Jackson** and Hines Interests' **John Heagy**.



The **massive exodus** of big companies out of Gwinnett County and the I-85N office corridor reared its head as well. And John says the **lack of MARTA** is partly to blame for why a company like NCR is leaving—headed to Midtown and North Fulton. Scott says there's a **lack of an amenity base** in Gwinnett that hampers the office market. At least Alpharetta—which doesn't have MARTA access either—has **projects like Avalon** with a unique amenity base. "**That's a big challenge in that corridor,**" he says.